2017 COMMUNITY REPORT

North State GIVING TUESDAY

powered by Shasta Regional Community Foundation

THANKS A MILLION!

On November 28, 2017, Shasta Regional Community Foundation completed its third year as hosts of North State Giving Tuesday at www.northstategives.org raising $1,016,423 for 123 nonprofits in Shasta and Siskiyou counties. The 14-hour online giving campaign is designed to raise the level of awareness of philanthropy in the region and to offer nonprofit organizations the opportunity to gain exposure and start relationships with new donors.
"I think the best thing about North State Giving Tuesday is the broad public awareness it raises about essential work local nonprofits do to build prosperity and quality of life in our region"
- Local nonprofit participant
39% of donors pre-scheduled their gifts by utilizing new website features

$170 Average gift per donor

79% of donors generously covered processing fees

85% of all gifts were $100 or less. Small gifts add up!

"I loved being able to schedule my donations before the actual day of giving. I was able to spend more time reviewing all of the nonprofits and I found a few new ones to support because I didn't feel rushed." - Giving day donor
SHASTA COUNTY NONPROFITS
Active 20-30 Club of Redding
Alta California Community Media
American Trails
Anderson-Cottonwood Christian Assistance
Camp HOPE Shasta
Care Net Pregnancy Center of Northern CA
Connecting to Care
Dignity Health Connected Living
Eagle Jear Youth Activity Center
Empire Recovery Center
Exodus Farms
Faithworks Community Coalition
Fall River Conservancy
Fall River Valley Library
Forward Redding Foundation
Friends of Intermountain Libraries
Friends of Shasta County Libraries
Frontier Senior Center
Girls Inc
Girls On the Run of the North State
Good News Rescue Mission
Haven Humane
Hill County Community Clinic
iReach Africa
Kids’ Turn Redding
KIXE TV
KKRN Radio
Lassen Park Foundation
Launchpad 4 Kids
Leadership Redding
Local Indians for Education
Love Your Pet Expo Sanctuary
Luis Miramontes Memorial Foundation
Mayers Intermountain Healthcare Foundation
McArthur Burney Falls Interpretive Asso
Mench Foundation North
Native Roots Network
Nick Dahl Memorial Veterans Fund
NoCal OUTreach
North State Cancer League
Northern Valley Catholic Social Service
One SAFE Place
Palo Cedro Community Action Team
Pets Without Partners
Prescription Pets
Project Healing Waters
Promoting Arts Now
Ready for Life Foster Family Agency
Redding Christian School
Riverfront Playhouse
RPD Fund Powered by ILOVEREDDING
SAFE in the North State
Schreier Planetarium Special Project Fund
Shasta Child Abuse Prevention Coordinating Council
Shasta Community Health Center
Shasta Family YMCA
Shasta Lake Gateway Library
Shasta Lake Heritage & Historical Society
Shasta Land Trust
Shasta Library Foundation
Shasta Live SCCA
Shasta Living Streets
Shasta Regional Community Foundation
Shasta Thrive
Shasta Wildlife Rescue & Rehabilitation Center
Shingletown Medical Center
Soroptimist International of Downtown Redding
Southeast Asian Christian Ministry
Spring Rivers Foundation
Stillwater Cat Haven
The Euphrates Institute
The Women’s Fund
Top of the State Scholarship
Tri County Community Network
Turtle Bay Exploration Park
Whiskeytown Environmental School Community
Wintu Audubon Society
Youth Violence Prevention Council

SISKIYOU COUNTY NONPROFITS
Beacon of Hope Gospel Rescue Mission
Boys and Girls Club of the Siskiyous
CASA of Siskiyou County
College of the Siskiyous Foundation
Friends of the Eliza Public Library
Friends of the Mt. Shasta Avalanche Center
Friends of the Mt. Shasta Library
Galish Mountain Rescue
Great Northern Services
Great Shasta Rail Trail Association
Jefferson Economic Development Institute
Kidder Creek Camp
Madrone Hospice
Mid Klamath Watershed Council
Mt. Shasta Bioregional Ecology Center
Mt. Shasta Community Resource Center
Mt. Shasta Nordic Ski Organization
Mt. Shasta Trail Association
Music By The Mountain
One-Call Resource Conservation
and Development Area Council
Red Scarf Society for the Performing Arts
Rescue Ranch
Rotary Club of Mount Shasta Foundation
Save the Rain
Scott River Watershed Council
Scott Valley Family Resource Center
Siskiyou Arts Museum
Siskiyou Child Care Council
Siskiyou Community Food Bank
Siskiyou County Sheriff’s Search & Rescue Association
Siskiyou Domestic Violence and Crisis Center
Siskiyou Family YMCA
Siskiyou Food Assistance
Siskiyou Gardens, Parks and Greenway Association
Siskiyou Habitat for Humanity
Siskiyou Humane Society
Siskiyou Land Trust
Siskiyou Media Council
Siskiyou Spay and Neuter Incentive Program
Sisson Museum
Soroptimist International of Yeuka
Stable Hands
WATER [We Advocate Through Environmental Review]
Yreka Community Resource Center
Yreka Enrichment Fund

Thanks to our Generous Sponsors!

Presenting Sponsor

Website Sponsor

Incentive Power Sponsor

Knodel Family Endowment Fund of Shasta Regional Community Foundation

14 Hourly Prize Sponsors

Additional Support Provided By

Save the Date!

11.27.18

www.northstategives.org

Data derived from CiviCore website at www.northstategives.org and survey respondents