

It's your community.



We're your foundation.

Shasta Regional Community Foundation

For a *Guide to Giving*, please give us a call. We'd be happy to meet with you or your professional advisor to discuss how your gift can build a better future for the place you call home.

Photo courtesy of the Siskiyou Family YMCA

## Ten reasons people choose to give through Shasta Regional Community Foundation

- one:** We are a local organization with deep roots in the community.
- two:** Our professional staff has broad expertise regarding community issues and needs.
- three:** We provide highly personalized service tailored to each individual's charitable and financial interests.
- four:** Our funds help people invest in the causes they care about most.
- five:** We accept a wide variety of assets, and can facilitate even the most complex forms of giving.
- six:** We partner with professional advisors to create highly effective approaches to charitable giving.
- seven:** We offer maximum tax advantage for most gifts under federal law.
- eight:** We multiply the impact of gift dollars by pooling them with other gifts and grants.
- nine:** We build endowment funds that benefit the community forever and help create personal legacies.
- ten:** We are a community leader, convening agencies and coordinating resources to create positive change.

Shasta Regional Community Foundation  
1335 Arboretum Drive, Suite B  
Redding, CA 96003

*Serving Shasta and Siskiyou counties*

Shasta phone: 530.244.1219  
Siskiyou phone: 530.926.5486  
[www.shastarcf.org](http://www.shastarcf.org)



*Confirmed in compliance with National Standards for U.S. Community Foundations*



Achieve your  
charitable dreams.



Shasta Regional  
COMMUNITY FOUNDATION  
for good. for ever.™

# For good. For ever.

We provide a simple, powerful, and highly personal approach to giving.

We offer a variety of giving tools to help you achieve your charitable goals.

We help you invest your gift for good, forever.



By connecting people who care with causes that matter, we help ensure a stronger, healthier tomorrow.

With Shasta Regional Community Foundation...

**You receive personalized service.** We make giving easy and effective, creating permanent charitable funds that help our region meet the challenges of changing times. You can contribute cash, stocks, real estate, or other assets. You may establish a fund in your name or in the name of a loved one, or you may choose to give anonymously. Most gifts qualify for maximum tax advantage under federal law.

**You gain local expertise.** Our professional staff has an in-depth understanding of the issues, opportunities, and resources that shape our communities. We monitor all areas of community need—including arts, economic development, education, environment, healthcare and human services. We can help you learn more about local organizations and programs that make a lasting difference in areas you care about most.

**You support community leadership.** We invest in the long term and bring people and organizations together, convening diverse voices to address local issues and opportunities. Our business is building community through grants that work today and gifts that last forever.

## Frequently asked questions

- Q. I'd like to establish my charitable fund with 100 acres of land that's been in my family for generations. How can I do that?
- A. *The Shasta Regional Community Real Estate Foundation has been established to process donations just like yours... from appraisal to environmental inspections to title work. By donating the land to SRCEF, you'll be able to deduct fair market value without paying tax on the capital gain. Just call us, and we'll get to work.*
- Q. I have highly appreciated energy stock, and would love to use it to establish an endowed fund for the environment. Is that a good use of the asset?
- A. *It makes excellent sense to donate appreciated securities. You can deduct full appreciated value, avoid the capital gains tax, and establish permanent support for an important cause.*
- Q. My parents want to leave a permanent legacy for their hometown community, but they want to be sure they have adequate income for their lifetimes. Any ideas?
- A. *A charitable remainder trust may provide the income they need now, while preserving a portion of their assets for charity. It's a creative way to give the tree and still enjoy the fruit.*
- Q. I know I want to preserve part of my estate for my community, but I'm not ready to give up any assets right now. What do you recommend?
- A. *Include a simple bequest in your will. Just let your attorney know your intentions. Your gift will support generations to come, for good, forever.*